

# THE CONVERSATION

Canada

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## **Former Canadian Press editor-in-chief to lead The Conversation Canada**

Scott White, former editor-in-chief of The Canadian Press, has been appointed as Editor to lead The Conversation Canada, a new start-up bringing together academics and journalists.

The Conversation Canada ([theconversation.com/ca](http://theconversation.com/ca)) is a national non-profit journalism startup expected to launch this spring. It will be part of a global network of analysis and commentary written by academics and edited by experienced journalists.

White brings decades of experience in national journalism to the role, including 16 years as Editor-in-Chief of The Canadian Press, the national news service, which provides multimedia content in English and French to hundreds of media outlets across the country.

He also served as Washington correspondent and British Columbia bureau chief with CP. Most recently, he was a vice-president with Postmedia Network and has an MBA from the Rotman School of Management at the University of Toronto.

“The unique model of The Conversation has provided citizens in other parts of the world with relevant, intelligent comment and analysis,” said White. “I’m excited to support the sharing of knowledge from our country’s outstanding scholars and universities to produce a new form of journalism that Canadians need now more than ever.”

The Canadian edition of The Conversation has been developed by University of British Columbia researchers and former journalists, Alfred Hermida and Mary Lynn Young.

“Universities have an important contribution in helping to provide timely and relevant expert perspectives on issues important to Canadians,” said UBC School of Journalism associate professor Mary Lynn Young.

The Conversation Canada is the sixth edition of the global Conversation network. Since its launch in Australia in 2011, The Conversation ([theconversation.com](http://theconversation.com)) has expanded to the UK, the US, France and Africa, as well as a global site.

The network has more than 85 commissioning editors and nearly 50,000 academics registered as contributors, of whom more than 400 are based in Canada. Each article is written by scholars in their area of expertise, published under Creative Commons and freely available to be republished.

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Currently, The Conversation site attracts 4.8 million users per month, and reaches 35 million through Creative Commons republication. Over 22,000 media outlets around the world use content from The Conversation, including The Washington Post, Maclean's, Le Monde, The Guardian, Time Magazine and The Hindu. These numbers continue to grow.

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